

## Message from the Academic Director of the Global Executive MBA

Our **Financial Times ranked Global Executive MBA** has been built to equip students to face the complex challenges of tomorrow's business world.

**Tomorrow's leaders** need to anticipate and respond to multiple technological, societal and behavioural disruptions. In addition to being high-performing individuals, they are asked to be increasingly respectful of the aspirations of numerous stakeholders: customers, employees, business partners and, not least, society at large. **They have to be continually creative in strategic and operational decisions, either in existing corporations or in their entrepreneurial endeavours.**

The ambitions of the programme, and the associated learning objectives are therefore three-fold: **be bold and innovate, change your mindset and create value.**

The pedagogical approach balances conceptual learnings and practical, field-oriented experiences. It integrates advanced digital learning opportunities and collective, as well as face-to-face, interactions between faculty, business experts and students, and among students. **It stimulates both hard and soft skills**, the latter being indispensable for amplifying that human touch that may in the future make all the difference.

The **global dimension**, besides being greatly instilled in all the teaching, is magnified by our four international learning experiences which account for **almost a third of the programme**. They take place across **four continents**: in London, New York, Bangalore and Accra. Each one focusses on a clear learning objective, and interaction with local stakeholders is of utmost importance.

**The Global Executive MBA is also built to generate, for each of you, maximum flexibility.** It is offered at **three different paces (15, 10, 7 months)** which you may select according to your timing preferences or constraints: content will be identical, only density will vary.

The other feature to be singled out is the opportunity to tailor, to some extent, the programme to **your personal needs** in three different ways. First of all, you benefit from continuous personal and professional development guidance throughout the length of your programme. Secondly, you will be assisted and stimulated in building your personal business plan. And, during the last phase of your EMBA, you will enjoy a twelve-day specialisation period dedicated to dig deeper, either face-to-face or online, into your major area of interest and/or expertise.

At the end of your programme, we have no doubt that you'll be **greatly equipped for a successful future, both as a leader and as a societally-responsible manager.**

**Charles Waldman**

**Academic Director, Global Executive MBA**